

# INTERNATIONAL PHYTOBIOMES CONFERENCE

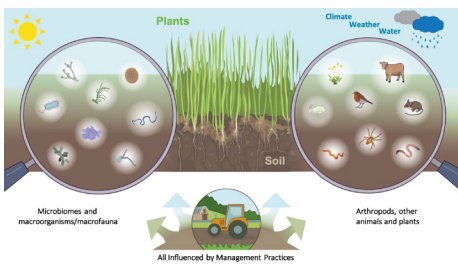
13-15 SEPTEMBER 2022  
DENVER, CO, USA

## Sponsorship Opportunities

### The Phytobiomes Concept

Plants grow in association and interaction with complex communities of organisms, environmental conditions, and management practices. The term “Phytobiomes” encompasses all of this complexity.

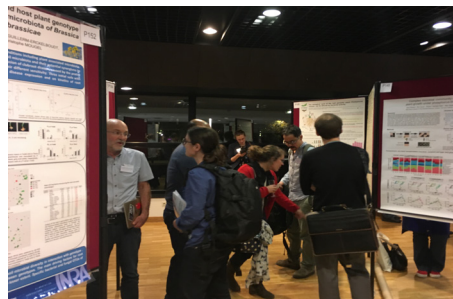
A phytobiome is a plant (“phyto”) in a distinct geographical unit (“biome”) – a field, grassland, greenhouse, garden, or forest. A phytobiome includes the plant itself, all micro- and macro-organisms living in, on, or around the plant – such as microbes, animals, insects and other plants – and the environment, including soil, air, water, weather, and climate. Phytobiome components are influenced by management practices.



Phytobiomes have an important role in the sustained health and productivity of plants and plant ecosystems.

### The Conference

The 2022 Conference will be a 3-day event that will bring together 250 attendees to collectively advance the newly-emerging field of phytobiomes research.



The program will feature current, cutting-edge, and innovative research approaches related to the understanding of phytobiomes.

The program will include plenary lectures, scientific sessions, poster “flash talks” presentations, poster sessions and focused discussions.

### Audience

Attendees will include agricultural producers, public and private sector agronomists, plant pathologists, geneticists, microbiologist, soil scientists, data scientists, biostatisticians, plant physiologists, nutrient management experts, weather/climate scientists – to name only some disciplines.



The Conference will take place at The Cable Center, adjacent to the University of Denver campus and minutes from downtown Denver.



Colorado State University

The Conference is organized by the phytobiomes Alliance and Colorado State University

# Sponsorship packages

Conference sponsors are offered a number of ways to enhance their visibility, promote their products and interact with leading experts during the conference.



|   | PLATINUM<br>\$10,000 | SILVER<br>\$5,000 | GOLD<br>\$2,500 |
|---|----------------------|-------------------|-----------------|
| Complementary Registration  | 2                    | 1                 |                 |
| Gala dinner ticket  | 2                    | 1                 |                 |
| Advertisement in program book   | Full page            | Half page         |                 |
| One free exhibition space   | √                    |                   |                 |
| Opportunity to place a free standing pull up banner in registration area                              | √                    |                   |                 |
| Logo on sponsor acknowledgement slide in conference room during breaks                                | √                    | √                 |                 |
| Dedicated booth in the online platform to showcase your goods and services, and engage with attendees | √                    | √                 | √               |
| One insert in conference bag (flyer up to 2 pages or promotional item)                                | √                    | √                 | √               |
| Logo and hyperlink on conference website home page  | √                    | √                 | √               |
| Logo and hyperlink on sponsors & exhibitors webpage   | √                    | √                 | √               |
| Logo in program book  | √                    | √                 | √               |

## EXHIBITION SPACE \$2,500

The exhibition space will be located among the posters, maximizing the opportunity for attendees to visit the exhibition while viewing the posters.

- Logo in program book
- Logo and hyperlink on sponsors & exhibitors webpage

## GALA DINNER \$3,500

Sponsor the premier social event of the conference.

- Two dinner tickets
- Standing pull up banner at the dinner
- Acknowledgment in program book
- Logo on dinner tickets
- Logo and hyperlink on gala dinner webpage

## ADDITIONAL MARKETING OPPORTUNITIES

- Flyer (up to 2 pages) in conference bag **\$500**
- One promotional item (such as pen, usb stick, ) in conference bag **\$500**

If you are interested in one of these sponsorship opportunities, or if you have any other particular request on how you would like to present your organization at the conference, please contact Lori Leach at [leach@eversoleassociates.com](mailto:leach@eversoleassociates.com)