PARTNERSHIP AND EXHIBITION OPPORTUNITIES
Plants grow in association and interaction with complex communities of organisms, environmental conditions, and management practices. The term “Phytobiomes” encompasses all of this complexity.

A phytobiomes is a plant (“phyto”) in a distinct geographical unit (“biome”) – a field, grassland, greenhouse, garden, or forest. A phytobiome includes the plant itself, all micro- and macro-organisms living in, on, or around the plant – such as microbes, animals, insects and other plants – and the environment, including soil, air, water, weather, and climate.

Phytobiomes have an important role in the sustained health and productivity of plants and plant ecosystems.

Because interactions within phytobiomes are dynamic and complex, there is a need to build a foundation of systems-level knowledge of various phytobiomes.

Establishing a foundation of knowledge on how phytobiome components interact and affect each other will be critical to ensuring sustainable global food security in the next decades in the context of population growth, climate change and necessity to preserve biodiversity and natural resources.

The Conference will bring together 250 international researchers and scientists from the public and private sector to collectively advance the newly-emerging field of phytobiomes research.

**ORGANIZERS**

The Conference is organized by the International Alliance for Phytobiomes Research, the French National Institute for Agricultural Research (Institut National de la Recherche Agronomique – INRA) and the French National Research Institute for Sustainable Development (Institut de Recherche pour le Développement – IRD).

**VENUE**

The Conference will take place at “Le Corum”, a centrally located convention center, close to the pedestrian historic city center.

The Corum Conference Center
Esplanade Charles de Gaulle – BP 2220
34000 Montpellier France

**AUDIENCE**

Attendees will include public and private sector agronomists, plant pathologists, geneticists, microbiologist, soil scientists, data scientists, biostatisticians, plant physiologists, nutriment management experts, weather/climate scientists – to name only some disciplines.

The agenda will be organized into 5 plenary sessions and 2 poster sessions.

**Session 1: Exploring interactions within phytobiomes**
- Climate, weather and agriculture: Modelling and predicting impacts
- Soil, plant and insect microbiomes: Discoveries and technological advances
- Exploring microbiomes in natural habitats to better understand their functions and assembly processes

**Session 2: Integrating phytobiome systems-based knowledge**
- Optimizing soil and ecosystem health through nutrient management and nutrient use efficiency
- Exploiting interactions within phytobiomes to optimize plant health, fitness and productivity

**Session 3: Phytobiome engineering**
- Engineering plant, insect and microbial communities to promote agroecosystem health and productivity

**Session 4: Applying phytobiome-based solutions for NexGen agriculture**
- Advances in precision agriculture
- Applying big-data analytics to understand phytobiomes
- Diversifying our approach to crop production: urban and indoor agriculture

**Session 5: Transforming phytobiome discoveries into products**
- Translating complexity into products: biologicals for agriculture
- Creating consensus on best practices, standards and regulations affecting phytobiome science
Conference supporters are offered a number of ways to enhance their visibility, promote their products and interact with leading experts during the conference.

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<thead>
<tr>
<th>Partnership Packages</th>
<th>Platinum</th>
<th>Silver</th>
<th>Gold</th>
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<tbody>
<tr>
<td>Complementary registration</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Gala dinner ticket</td>
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<tr>
<td>Advertisement in the abstract book</td>
<td>Full page</td>
<td>Half page</td>
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<tr>
<td>One free exhibition space</td>
<td>✓</td>
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<tr>
<td>Opportunity to place a free standing pull up banner in registration area</td>
<td>✓</td>
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<td>One insert in conference bag (flyer up to 2 pages or promotional item)</td>
<td>✓</td>
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<tr>
<td>Logo on sponsor acknowledgement slide in conference room during breaks</td>
<td>✓</td>
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<tr>
<td>Logo in abstract book</td>
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<tr>
<td>Logo and hyperlink on conference website home page</td>
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<tr>
<td>Logo and hyperlink on partners &amp; exhibitors webpage</td>
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The exhibition space will be located within the poster room, maximizing the opportunity for attendees to visit the exhibition while viewing the posters.

- 6m² exhibition area
- Logo in abstract book
- Logo and hyperlink on partners & exhibitors webpage

### Additional Marketing Opportunities

- $1,000 Logo and/or name on lanyard
- $500 Flyer (up to 2 pages) in conference bag
- $500 One promotional item (such as pen, usb stick, notepad) in conference bag

### Contact Information

If you are interested in one of these partnership or exhibition opportunities, or if you have any other particular request on how you would like to present your organization at the conference, please contact:
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